

WORKSHOP
'Understanding Marcus Garvey'
Preparing Children & Young People For 'Business'

2014 ~ Celebration 100 Years Of The
Universal Negro Improvement Association (UNIA)



Workshop For Children & Young People

Feedback & Evaluation



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WORKSHOP ~ 'Understanding Marcus Garvey' **Preparing Children & Young People For 'Business'**

Welcome and **'Thank You'** to all who took part in the first Gold Onyx 'Understanding Marcus Garvey' workshop. We also want to thank those who worked hard behind the scene to ensure that challenges were overcome to enable this workshop to take place during the short space of time from conception 23 February 2014 to delivery 16 April 2014.

About The Workshop

Marcus Garvey JR was a Prolific Inspirational Leader of African descent who died at a young age of 52 years. During his short life time he had accomplished a vast amount on an international scale. Yet his practices and teachings are not commonly known by many of our Children & Young People.

Marcus Garvey's business approach to Nation Building proved to be successful and we have recognised that it has been adopted by various communities who have gone on to be successful.

Marcus Garvey's practices and teachings fall in line with the subject PHSE which is currently on the National Curriculum here in England. With 2014 being the celebration of 100 years of the Universal Negro Improvement Association (UNIA) And Afrikan Communities League (ACL) it is fitting to have such a workshop for our Children & Young People to honour the legacy of Marcus Garvey.

The emphasis of this workshop was to enable Children & Young People to embrace 'Business' as a daily way of life. 'Business' is very important when it comes to 'Nation Building'. The 'Understanding Marcus Garvey' workshop is particularly for

- Children & Young People who want to explore the possibilities of running their own business
- Children & Young People who have parents that run their own business

To deliver 'Understanding Marcus Garvey' workshop to our Children & Young People different methods were applied such as



PowerPoint Presentations, Speeches, Pictures, Activity Worksheets, Discussions and more.

The workshop took place on Wednesday 16th April 2014 at the Tottenham Green Leisure Centre [Home Of Marcus Garvey Library] 1 Phillip Lane, London N15 4JA.

We began with a presentation which included a brief summary of Marcus Garvey's life and his many works. There were also a lot of pictures and Garvey's speeches on display. Reference books of Garvey's works were also available for participants to flick through.



There was a lot of work for the Children and Young People to keep them engaged for the four hour duration of the workshop also the parents, invited guests, visitors and critiques participated too.

We have listed some of the responses for you to gain a flavour of our day.

Booking

Those who booked via the website said that the booking process was easy.

Response to Activity 1 ~ Define Marcus Garvey

The participants were asked to define Marcus Garvey. We had a list of powerful statements about Marcus Garvey such as:



- Strong Man
- Proud Of Himself

- Well Spoken
- Hardworking
- Committed
- Emotional
- Leader
- Positive Role Model
- Loving Towards His People
- Handsome
- Intelligent
- Does Not Give Up
- Steadfast
- Progressive

- Always Ready
- A Man To Be Respected
- Always Positive
- Inspirational
- Abundance Of Love
- A Motivator
- Courageous
- Devoted
- He Was Well Presented, Always Immaculate
- Passionate Good Public Speaker
- Good Visionary
- Problem Solver
- Decent
- Always Fulfilling His Goals
- Persuasive
- He Left A Legacy
- Brave



Response to Activity 2 ~ Crossword Competition

The crossword was all about Garvey and his works. This was an activity for adults and children to do together which some found a little challenging. The first two young people to finish the crossword received an encouragement prize, handmade crochet Garvey hats.

Response to Activity 3 ~ Spot The Difference

This activity was very jovial. There were seven differences between the two Garvey pictures. However, one party found eight when another found ten ~ which must have been their eyesight error!!!

Response to Activity 4 ~ Anagram

The participants were asked **How Many Words Can You Create From His Name 'Marcus Mosiah Garvey'**. There are over 100 words that can be made from Garvey's full name. However, the participants only had 10 minutes so the highest score was 22 words.



Guest Speaker

Our invited guest speaker was **Kwame McPherson** from PKM Group. Mr McPherson spoke about 'Money Matters' and was able to share with us the importance of saving our money, spending our monies wisely and investing our money. Mr McPherson advised that we should purchase a game called 'Cash Flow' for our children to learn how to build a positive relationship with money.

The Visit

Prior to the workshop participants were asked to visit an Asian or Turkish shop to see what the children working in their parent's shops are doing. This topic sparked a valuable discussion. Some of the duties identified were:

- Security
- On The Till
- Product Knowledge
- Stacking Shelves
- Serving Customers
- Learning The Value Of Having A Business
- Learning About Money
- Learning About Investing
- Learning To Count Money

However, it was acknowledged that some of the Asian or Turkish children who were working in their parent's shop had poor customer service skills. One of the parents attending the workshop advised that we should read the book called 'Africa Counts'.



The overall feedback about the workshop was:

- Exciting
- Interesting
- Insightful
- Interactive
- Lovely food
- Enjoyable
- Well Organised
- Good Activities
- Amazing
- Adults & Children Interact Together & Sharing Ideas
- Holistic
- Fantastic
- Lovely Music
- Relevant
- Good Drawings
- Useful Lifelong Materials
- Resourceful
- Good Decorations
- Good Prizes
- Good Photos & Pictures
- Value For Money
- Community Cohesion
- Nice Cappuccino
- Good Cooperation

Life Long Learning of Marcus Garvey

Part of the essential criteria for attending this 'Understanding Marcus Garvey' workshop was that Parents & Guardians had to attend to assist their child with their lifelong learning. Participants were given an information pack to assist them with their lifelong learning of Marcus Garvey and they were encouraged to build on it.

The Evaluation Form

The adults who participants were asked to completed an evaluation form. We would like to say 'Thank You' for attending our Gold Onyx 'Understanding Marcus Garvey' workshop and for your time in completing the form. Below are the remarks from nine adults.

1. How did you hear about this Gold Onyx 'Understanding Marcus Garvey' workshop?

- Text from Gold Onyx
- By way of text message from a friend
- Email & follow up call
- Via a friend
- From the organiser
- Email received from Gold Onyx
- Word of mouth
- Email
- Off the website

2. What area of the Gold Onyx 'Understanding Marcus Garvey' workshop did you appreciate the most?

- The children's participation by asking questions...It shows they are learning and that they understand the message you gave them
- The interactive section and participation/contribution by the children. Some were quite knowledgeable....It encouraged individuals to make their own contribution
- The presentation was excellent. The interactive discussion/reasoning was insightful. All the handouts and activities were engaging and informative. An inspiring, well organised and educating afternoon well spent. WELL DONE!!
- The crossword puzzle It was challenging
- I liked that the presentation was easy to understand and was well geared towards children.... I loved that food was provided; this added a special loving touch. Thank you to donators

- Inspiration....Journey....Mostly engagement of people and discussion, debate
- The perspective of the time span what was done, when, where Marcus Mosiah Garvey travelled & what age he was. It allowed me to relate it to today & what we do today at various stages in our lives
- All of it....It was interactive and involved everyone

3. Was there anything that you think should have been included?

- Yes ~ Colours and pictures as it makes learning more interesting and more fun
- Yes ~ It's difficult to say exactly about the presentation. However, I think it could have been helpful if some reference could have been made to the library downstairs of the venue named after him etc. and perhaps Madison Square Gardens ~ today it is more associated with boxing etc.
- Yes ~ the organising of his business. How he organised the people – stages of development
- No
- Yes ~ Pictures....Plan for future
- Yes ~ actively go out & do something together in relation to business
- Yes, maybe clips from the video that showed the military army, the women's parade in full glory



4. Did you find the workshop informative?

- Yes ~ I learnt things I did not know and recalled what I had forgotten
- Yes ~ I haven't studied a lot about Garvey, it enabled me to pick up some new information from the workshop
- Extremely ~ it was holistic and gave a step by step insight
- Yes ~ Many facts about the Man, Marcus were discussed
- Yes ~ It gave my young people a chance to think about future business opportunities
- Yes
- Yes ~ Sharing, enjoyment, information dedicated to a dynamic spiritual ancestor
- Yes ~ Everyone contributed their knowledge and the crossword brought everything together

5. What are your view relating to children as young as eight [8] years old being prepared for BUSINESS?

- Even younger
- It is an excellent idea. Europeans and others have always done this
- This is positive I think that like any other thing in life, the earlier they start the better!
- Yes ~ Heroes and Sheroes
- Marcus Garvey is an essential part of Black/African peoples Liberation and progress and his principles should be told, passed on and adopted as young as possible to instil these values, goals and principles
- Yes ~ Children and Young people need to have information on how they can think/fend for themselves and their futures
- Yes ~ Heroes and Sheroes of the African community



6. Do you think this workshop or more like this workshop should be aimed at Children & Young People?

- Yes ~ Marcus Garvey, Malcolm X, Queen Nzinga, Patrice Lumumba, Dessalines, Nanny of the Maroons
- Yes ~ More positive images of African people worldwide
- Yes ~ It's about career guidance. Encouraging and exposing young people to various/different businesses and self reliance
- Yes
- Yes ~ as practiced but introducing possibly games around strength in sharing or cash flow

7. Was this Gold Onyx 'Understanding Marcus Garvey' workshop something that you would recommend?



- Eight adults would refer to **Family/Friend**
- Eight adults would refer to a **Youngster**
- Seven adults would refer to another **organisation**

8. Any further Comment?

- I was glad that I attended
- I would like to see more families attending
- It is always good that parents are present and encouraged to participate. I think the invited speaker could have said a bit more. I didn't think I learnt a lot about what he did
- Wonderful. Include a few more visual pictures
- Well done for taking the initiative to do this workshop. I wish you the best for more positive works like this
- I love that the workshop was very interactive and allowed children and adults alike to share ideas
- Great ideas, would love to impart more interjection of speakers like Kwame, he was a great contributor to the day
- The drilling in the background was a hindrance and the centre needs to acknowledge the disturbance. Overall, it was a very good workshop

The Legacy of our Gold Onyx 'Understanding Marcus Garvey' Workshop ~ Preparing Children & Young People For 'Business'

Given the positive feedback, encouragement, practical help & support for this unique workshop Gold Onyx will repeat the **'Understanding Marcus Garvey' Workshop** for more Children & Young People to attend. It will also be introduced to other organisations to book at an affordable value for money rate.

'Thank You'

Gold Onyx wants to thank the following for making this first 'Understanding Marcus Garvey' an enjoyable and memorable experience by assisting in various ways:



Provided A Financial Donation



All The Drinks Were Provided By Visions Banqueting Suite



Computer Support

Pauline Gibson

Provided Chicken



Book & Loan Of Posters



Gave A Ream Of Paper And A Financial Donation



Provided Stationary



Caribbean Tasties
Bakery, Takeaway, Catering

Caribbean Tasties In Tottenham Provided The Food



Liberty Hall, Jamaica Provided Information From which Posters Were Made

We also want to thank

- **Carl Kirton** from Supreme Media for taking photograph and filming the event
- **Kwame McPherson** from PKM Group who was our invited guest speaker
- **Hazel Ellis** from Claudia Jones Organisation for being a critique

In addition we want to thank

- **Mr A Panford** for collecting and bringing the food to us at the workshop
- **Cynthia Kirton** for providing the plates & serviettes
- **Liberty Hall, Jamaica** for assisting with factual information which was used in the presentation
- **DJ Supreme** for the Radio interview on Conscious Radio 102 FM
- **First Edition** for their patients & hospitality when undertaking printing & photocopying services
- **Sista Azaniagem** for two handmade crochet Garvey hats
- **Halima** for being a guest participant
- **Mandingo** for your editing services & being a guest participant

Not forgetting all those who helped to spread the word about our **'Understanding Marcus Garvey' Workshop** and of course to the Children & Young People who attended and brought their parents along to share the experience!!!

Jan Edwards
Founder & Projects Manager
Gold Onyx
24 May 2014

